

Editorial

Welcome to the premier issue of *Organic Letters*, the new American Chemical Society journal offering an exciting venue for the rapid disclosure of significant research in organic chemistry. This is "exactly where you want to be". Published every other week, *Organic Letters* will serve as an international forum for the communication of important research in all areas of organic chemistry, including organometallic and materials chemistry, physical and theoretical organic chemistry, natural products isolation and synthesis, new synthetic methodology, and bioorganic and medicinal chemistry.

The hallmark of *Organic Letters* will be brief, high-quality research accounts, in the tradition of Communications to the Editor in *The Journal of Organic Chemistry*, each published with the speed and power of the Web. To aid with the editorial process, Peter Beak (Illinois), Cynthia Burrows (Utah), Scott Denmark (Illinois), Dale Poulter (Utah), Dan Rich (Wisconsin), and Jeff Winkler (Penn) have agreed to serve as Associate Editors.

Manuscripts will appear in both the print and the Web edition of *Organic Letters*, the latter featuring advanced delivery of information through Articles ASAP (As Soon As Publishable). In addition, the Web edition will offer ASAP Alerts, a free service providing e-mail notices, on a weekly or daily basis, of newly posted Letters. There will be no page charges, and 75 free reprints (25 typeset and 50 electronic) will be provided to the corresponding author.

The format of *Organic Letters*, as illustrated in this inaugural issue, will consist of 2–4 page Letters, presented in a highly readable typeset, two-color layout, with the additional feature of full color, without charge to authors, when pedagogically warranted. Several of the Letters in this inaugural issue aptly illustrate the pedagogical value of color presentation. To highlight further the heritage that

Organic Letters has received from *The Journal of Organic Chemistry (JOC)*, graphical abstracts for papers in the concurrent issue of *JOC* will appear at the end of each issue of *Organic Letters*. In a similar fashion, the graphical abstracts of the concurrent issue of *Organic Letters* will appear at the end of each issue of *JOC*.

Although traditional paper manuscripts will be accepted, we encourage the community of researchers to use the new Web submission process developed specifically for *Organic Letters*. The process includes an innovative electronic template to format and submit manuscripts and a Web site for galley review and approval by authors. Peer review of manuscripts will also take full advantage of the speed of the web. (For more details, see the *Organic Letters* Web site at URL: <http://pubs.acs.org/journals>). Over 65% of the papers in the inaugural issue were submitted via the Web using the electronic template. We thank the authors who have taken advantage of the Web to facilitate the submission process, and we greatly appreciate the feedback that has helped us improve and simplify the electronic submission process. We also thank the referees who have agreed to expedite the review process.

Organic Letters is the first journal developed through a collaboration between the American Chemical Society and SPARC (Scholarly Publishing & Academic Resources Coalition), which was established with the goal of distributing research results faster and at significantly less cost.

Finally, I would like to thank the Associate and Managing Editors, the entire staff of the Publications Division of the American Chemical Society, and especially the *Organic Letters* Launch Team, all of whom are committed to expediting the publication process to the fullest extent possible, for their herculean efforts to ensure the success and high quality of this enterprise.

Amos B. Smith, III

Editor-in-Chief

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